

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMYT-Charlotte

Date

8/30/12

I, Stephanie Kincaid

being/on behalf of: Mitt Romney

is legally

qualified candidate of the Republican

political

party for the office of President

in the General

election to be held on November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					Q

Total Charges: *see schedules for Aug. 31-Nov. 6

-7500

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/12

Date

S. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Don Myers
Printed Name

GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has
approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved
the broadcast, and that the candidate and/or the candidate's authorized committee
paid for the broadcast.

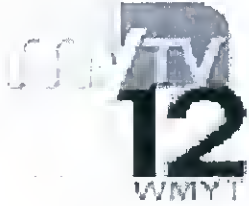

signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date

CONTRACT

WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract / Revision 117969 /		Alt Order # 09820469
Product ROMNEY FOR PRESIDENT		
Contract Dates 09/19/12 - 09/25/12		Estimate # 206
Advertiser Romney for President, Inc.		Original Date / Revision 09/17/12 / 09/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WMYT	Account Executive Bradley Philipps	Sales Office Millennium Was
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMYT	09/24/12	09/25/12	Family Feud Hour	6p-7p		:30			NM	2	\$800.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MT-----				2	\$400.00			
N 2	WMYT	09/19/12	09/21/12	Family Feud Hour	6p-7p		:30			NM	3	\$1,200.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				3	\$400.00			
N 3	WMYT	09/24/12	09/25/12	WBTB News @ 10p WMYT 10-1030p News			:30			NM	4	\$1,200.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MT-----				4	\$300.00			
N 4	WMYT	09/19/12	09/21/12	WBTB News @ 10p WMYT 10-1030p News			:30			NM	6	\$1,800.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				6	\$300.00			
N 5	WMYT	09/24/12	09/24/12	LAW & ORDER SVU #1	8-9PM		:30			NM	2	\$1,000.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				2	\$500.00			
N 6	WMYT	09/21/12	09/21/12	Monk 1	8-9p		:30			NM	2	\$1,000.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				2	\$500.00			
N 7	WMYT	09/22/12	09/22/12	Law & Order	8-10p		:30			NM	2	\$500.00
		CANDIDATE / CLASS 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				2	\$250.00			
Totals											21	\$7,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WMTV-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.wmtv12.com

Contract / Revision	Alt Order #
117969 /	09820469

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	ROMNEY FOR PRESID	206

Advertiser	Original Date / Revision
Romney for President, Inc	09/17/12 / 09/17/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	21	\$7,500.00	\$6,375.00
Totals	21	\$7,500.00	\$6,375.00

Signature: _____ **Date:** _____

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